



California Wine & Winegrape Economic Impact on California

California wine makes a significant contribution to the nation and all fifty states by providing quality jobs, bolstering economies through tourism and taxes and enhancing communities through environmental stewardship and charitable giving.



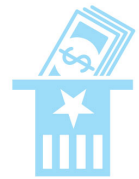
\$73.0 billion
in annual
economic activity



422,000
California
jobs



\$25.9 billion
in annual
wages and
benefits



\$7.9 billion
paid in taxes
Annual local, state and
federal business, excise &
personal taxes

Economic Impact of California Wine on the U.S. Economy



Generates
\$170.5 billion
in annual
economic
activity



Employs
1.1 million
Americans



Gives
\$305.2 million
in annual
charitable
contributions



Pays **\$21.9 billion**
in taxes
Annual state and
federal
business, excise &
personal taxes

Visit www.wine-economy.com for more information.